AMENDMENT NOTIFICATION

SOLICITS APPLICATIONS FOR
Selection of Startups and IT Companies with Innovative Products/Solutions/Services

In continuation of the Notification dated 17.12.2014, (placed on website: www.apit.ap.gov.in) for empanelment of companies for developing innovative products/solutions/services, the following revised Notification is issued with appropriate changes for better clarity, along with Format for Application.

The Notification aims to receive nominations in prescribed format for application from interested startups/first generation entrepreneurs/MSMEs under two categories, viz, (A) Innovation Awards and (B) Suo Moto proposals

(A) INNOVATION AWARDS:

Start-up companies and IT companies, Registered anywhere in India, with a turnover of less than Rs.50 lakh p.a are eligible to participate in the competition for State Innovation Awards. The focus will be on innovative products that attend to societal problems. Subject to condition that upon selection, the pilot has to be executed in AP after incorporation of a company in Andhra Pradesh if so desired by GoAP.

Innovative products and solutions in the following technologies and Themes will be considered for conferring Awards:

a. Technologies: IoT, SMAC, Semiconductor (Chip/device/System) design, Green IT


(B) SUO MOTO PROPOSALS FOR PRODUCTS/SOLUTIONS DEVELOPED BY MSMEs:

Eligibility:

(Any Startup/ MSME/Enthusiastic First Generation Technocrats/ Entrepreneurs from Andhra Pradesh, with an annual turnover between Rs 50 lakhs and Rs.25 cr, in Electronics and IT sectors can apply with suo moto proposals.

Criteria:

(i) the proposals should be based on the Blueprint published by GoAP or on the AP State Enterprise Architecture ( both documents are accessible in the website: www.apit.ap.gov.in).

(ii) The following subjects/themes shall be considered under this category:

- Identity and Access Management,
- e-Service Delivery,
- Cloud services,
• Knowledge Management,
• Software Defined Networks,
• Social Benefits Management Systems,
• Project Portfolio Management,
• Location Based services,
• Disaster Management,
• GIS-based applications in the areas of Urban Development, Agriculture & Rural Development, Water Resources Management, Mines & Minerals, Forest & Environment, Disaster Management, Tourism Development, Development of GIS Databases & Layers, Traffic Management, Management of Utilisation of various assets through the use of GIS, Government/ Community lands Management (Section D6 of the Blueprint)
• Localization Products and Tools namely, content development in Telugu and thereby bridging the digital divide, development of language technologies for text to speech and speech to text, voice recognition, machine translation, voice web, to enable language-independent delivery of services. (Section D3 of the Blueprint)
• Use of Social Media by Government agencies in lines with the Framework and Guidelines by GoI. (Page 37 of the Blueprint)

(iii) Products and solutions, valued upto Rs 50 cr collectively, will be selected annually, by the Competent Authority, for implementation within GoAP.

Last Date for Submission of Nominations for (A) Innovation Awards & (B) Suo Moto proposals: 31 March 2015

Secretary to Government
APPLICATION FORM for INNOVATION AWARDS

I. Overview

1. Name of the company/ firm : ______________________________________________________
2. Name & Address of MD/CEO/Director
   (Postal, email id and mobile Nos) :_____________________________________________
3. Number of Employees: __________________________________________________
4. Present Investment & Turnover (2013-14) of the Applicant (in Rs. lakhs)
   ______________________________________________
5. Product Name: __________________________________________________________
6. Nature of Product: _(Describe the functionality, Unique Value proposition, Innovativeness, Technologies used, Architecture and cost per unit of deployment etc in 2000 words.)_ 
7. Name of the Govt Dept/Agency/Organisation where your product can be used__________

II. Innovativeness of the concept

8. Is your product new in the market
   a. Yes
   b. No
9. Degree of Uniqueness (Non-availability in other products)
   a. 100%
   b. 75%
   c. 50%
   d. 0%
10. Degree of Indigenous software used
    a. 100%
    b. 75%
    c. 50%
    d. 0%
11. Degree of Indigenous Hardware used
    a. 100%
    b. 75%
    c. 50%
    d. 0%
III. Usefulness

12. Does your product meet the need of the dept.
   a. Yes
   b. No

13. Does your product meet the need of the citizens/Business
   a. Yes
   b. No

14. Is your product user friendly
   a. Yes
   b. No

15. What are the key features that makes it user friendly?

________________________________________________________________________

16. Can it be accessed through multiple devices such as smart phones, Tablets etc.
   a. Yes
   b. No

17. If No. which devices it cannot access

________________________________________________________________________

IV. Compliance to Standards

18. Does your product abide by international standards
   a. Yes
   b. No

19. Degree of compliance to international standards
   a. 100%
   b. 75%
   c. 50%
   d. 0%

20. What is the level of usage of cutting-edge technology for the production of your product?
   a. High end
   b. Med
   c. Low

V. Visibility & Sustainability

21. How much does your product cost? (in Rs. –market cost)

________________________________________________________________________

............4/-
22. What is the difference between the cost of your products and other similar products present in the market?
   a. 5-10%
   b. 11-20%
   c. 21-30%
   d. 31-50%
   e. More than 50%
   f. No difference

23. Did you adopt any existing technologies for the manufacturing of your product?
   a. Yes
   b. No

24. If Yes, which existing technology did you use?

   ____________________________________________________________

VI. Any other information you feel relevant or justifiable for consideration for Award:

   ____________________________________________________________

   ____________________________________________________________
APPLICATION FORM FOR SUO MOTO PROPOSALS FOR PRODUCTS/SOLUTIONS TO BE DEVELOPED BY MSMEs

I. Overview

1. Name of the firm: ______________________________________________________
2. Name & Address of MD/CEO/Director
   (Postal, email id and mobile Nos):___________________________________
3. Whether the Company is registered under Companies Act/Societies Act/Partnership Act, etc., is so, pl enclose copy of certificate of Incorporation ______________________
4. Number of Employees: ________________________________________________
5. Present Investment & Turnover of the firm (in Rs. lakhs)____________________
6. Product Name: ______________________________________________________
7. Nature of Product: ____________________________________________________
8. Name of the Govt Dept/Agency/Organisation where your product can be used________________

II. Usefulness/Relevance to e-Governance

9. Does your product/solution/service meets the needs of the Dept?
   a. Yes
   b. No
10. Does your product/solution/service meet the need of the citizens/Business
    a. Yes
    b. No
11. Does your product/solution/service fall within framework of APSEA/Blueprint
    a. Yes
    b. No

III. Unique Value Proposition

12. Are there any new services available
    a. Yes
    b. No
13. With this product/service/solution will the existing service be delivered more efficiently/effectively?
    a. Yes
    b. No
14. Can your product/service/solution be adopted on a large scale?
    a. Yes
    b. No
15. What is the cost per transaction (in Rs.)_______________________________________
16. What is your Capex? ______________________
17. What is sort-time-to-benefit? ______________________

.............6/-
V. Sustainability

18. Can you rate your product/service/solution on the user-friendliness? 1 being the highest and 5 the least

1  [ ]
2  [ ]
3  [ ]
4  [ ]
5  [ ]

19. Is there a local-language (Telugu/Hindu/Urdu) interface?
   a. If Yes, which language
   b. No

20. Can you rate your product/service/solution on the ease of access? 1 being the highest and 5 the least

1  [ ]
2  [ ]
3  [ ]
4  [ ]
5  [ ]

V. Compliance to Standards

21. Does your product abide by international standards
   a. Yes
   b. No

22. Degree of compliance to international standards
   a. 100%
   b. 75%
   c. 50%
   d. 0%

23. What is the level of usage of cutting-edge technology for the production of your product?
   a. High end
   b. Med
   c. Low
24. What is the degree of interoperability with existing eco-systems
   a. 100%
   b. 75%
   c. 50%
   d. 0%

VI. Any other information you feel relevant or justifiable for adaptation/applicability:

Secretary to the Government