Andhra Pradesh

*The Sunrise State of India*

Kona Sasidhar, IAS
Secretary to Government
Information Technology, Electronics & Communications Department

04 November 2014
“To develop AP as an **Innovation Society** of global repute, with a focus on enhancing the **quality of life** of its citizens, through high-quality **education** and **healthcare**, increased productivity in **agriculture** and allied activities, creation of **employment** by promoting **Industries & Services Sectors**, including **Electronics** and **IT**, and above all, by providing **Good Governance**”
## Key Aspirations

<table>
<thead>
<tr>
<th>Qualitative</th>
<th>Quantitative</th>
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<tbody>
<tr>
<td>1. First in India in Quality &amp; Quantity of e-Services</td>
<td>Attract Investments of US$ 2 Bn (Rs. 12,000 cr) in IT</td>
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<td>To be known as the Silicon Corridor of India</td>
<td>US$ 5 Bn (Rs.30,000 cr) in Electronics manufacturing</td>
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<td>Foster Innovation Culture</td>
<td>5% share in national exports of Software</td>
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<td>To make at least one person e-literate in every household.</td>
<td>Employment: 5 lakhs</td>
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<td>Gigabit to all villages – Digital AP</td>
<td>Incubators &amp; Accelerators: 100</td>
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<td>1 Entrepreneur from each family</td>
<td>Incubation of Companies &amp; Start Ups: 5,000</td>
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<td></td>
<td>5 million sq.ft. for industry - 1 million sq ft of Incubation Space</td>
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<td>Mobilize Venture Capital: US$ 200 Mn (Rs.1,000 Cr.)</td>
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Triad of Policies

Pillars of Growth

- Good Governance
- Human Capital
- Infrastructure
- Incentives

Vision

IT Policy | Electronics Policy | Innovation & Start-UP Policy
Investor Facilitation/ Governance

- **APIIC** to be Industrial Area Local Authority (IALA)
- **Consultative Committee for the IT Industry**
- Implementing eBiz by December 2014

- **Effective Single Window System**
  - Single Set of Applications to all the Departments
  - Nodal / Escort Officer for getting approvals on behalf of the industry
  - Escalation at various levels
  - **Aim:** Approvals to be given within 4 weeks

- **SMEs**
- **Mega Projects**
- **Start-ups**
## Readily Available Infrastructure

Ensuring world class infrastructure is key component of our Policy

<table>
<thead>
<tr>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>Visakhapatnam</strong></td>
<td>152 ac IT Layout/ SEZ at Madhurawada</td>
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<tr>
<td></td>
<td>50 ac - IT Layout @ Gambheeram</td>
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<tr>
<td></td>
<td>1,500 sft STPI Incubation Centre VSEZ</td>
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<td></td>
<td>50,000sft-IT Incubation Tower at Madhurawada</td>
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<tr>
<td><strong>Kakinada</strong></td>
<td>25 ac IT SEZ @ Sarpavaram</td>
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<tr>
<td></td>
<td>7,000 sft - STPI Incubation Centre</td>
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<tr>
<td></td>
<td>30,000 sft incubation tower at Sarpavaram</td>
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<tr>
<td></td>
<td>IT SEZ 15,000 sft (1st Phase)</td>
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<tr>
<td><strong>Vijayawada</strong></td>
<td>2.5 lac sft APIIC – L&amp;T IT SEZ</td>
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<td></td>
<td>5,000 sft – STPI Incubation Center</td>
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<tr>
<td><strong>Tirupati</strong></td>
<td>80.47 ac IT SEZ @ Renigunta</td>
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<tr>
<td></td>
<td>10,000 sft STPI Incubation Center</td>
</tr>
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<td></td>
<td>15,000 sft IT Incubation Tower @ Renigunta IT SEZ</td>
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Proposed 1 mn sft Signature Tower in Visakhapatnam
Proposed Infrastructure

**ITIRs @ Visakhapatnam, Tirupati & Anantapur**

- 10 IT Hubs
- 20 EMCs

**Electronic Hardware Park @ Kakinada**

- 5 mn sft of built up space including 1 mn sft as incubation space and 1 mn sft as Signature Tower

**Electronics Bazaars @ Visakhapatnam, Vijayawada & Tirupati**

- Gigabit to all Villages
Policy Incentives

Mega Projects

Power

Additional Incentives

- No Statutory Power Cuts
- Exemption of Electricity Duty & Applicable Industrial Tariff

Provisions for Start-ups

- Rebate on Land Cost
- Allotment of Govt. Land
- Special Provisions for Start-ups

Reimbursement of

- VAT/ CST
- Patent Filing Cost
- Registration, Stamp Duty & Transfer Charges
- Quality Certifications

Subsidy on

- Capital
- Investment
- Cleaner/ green production measures
- Power
- Interest Rebate
Inculcating Innovation/ E-Literacy in Human Resource

- Update Syllabus - Enhance Quality in Technical Education to International Standards
- Credits to MOOCs and insertion as electives
- Mandatory Internship
- Gap Year - concept of Student Entrepreneur in Residence
- Faculty Upgradation
- Distribution of Raspberry Pi/ Arduino/ Little Bits Kits & Startup boxes to the students
- Awards for Innovation
- Entrepreneurship Bootcamps
- e-Literacy
- Innovation and Transformation Academy
- Skill Enhancement by MSMEs
- Recruitment Assistance
- Training & On Boarding Facilities
- Attracting International Mentors
Interest & Initiatives

MOU’s Signed

Visakhapatnam & Vijayawada

Incubation Space: Visakhapatnam
Come ! Invest in Andhra Pradesh
The Sunrise State of India

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